Dear **(Contact Name)**,

My name is **(Your Name)** and I am searching for companies to help support our University Rover Challenge program at Iowa State University! I am the (**Your job on team)** for Iowa State University’s MAVRIC team. MAVRIC stands for Mars Analog Vehicle for Robotics Inspection and Construction. The students of our project work hard year round to design and build the next generation of Mars rovers that will one day work alongside human explorers in the field. We enter into a competition by the University Rover Challenge, which holds its’ competition at the Mars Desert Research Station in Hanksville Utah every year. The international competition only hosts to the best 36 teams, based on submitted documents and videos.

While we are partially funded by the Make to Innovate (M2I) program at ISU, we are still reliant on outside support to help us manufacture the majority of the rover's chassis and other larger projects. Most of the smaller parts are made on campus, and help our team members develop manufacturing skills and knowledge that are very helpful in industry.

As a result of our hands on education and experience, we teach real-world engineering and project skills to students of different majors and backgrounds who often later seek employment with our sponsors. We also do outreach to local schools to promote S.T.E.M. majors and careers, as well as outreach and events within the university.

We would like you to be a part of our team this upcoming year and would be grateful for any support **(company name)** could provide us. Any person or company who supports our team will get their logo put onto the rover. Your assistance could help us take the next step towards becoming an elite Mars rover team while supporting the development of engineering leaders at Iowa State University.

I’ve attached some links to demonstrate what our team does:

* <https://www.youtube.com/watch?v=iiRPKxuO-TQ&app=desktop> (Last year’s design video)
* <http://urc.marssociety.org/home/about-urc> (textual description from URC)
* <https://www.facebook.com/isumavric/> (Facebook page)
* <https://m2i.aere.iastate.edu/mavric/> (MAVRIC Website)
* <https://m2i.aere.iastate.edu/> (M2I website)

If you are interested or willing to help us attain our goals this year in any form or have any questions, please feel free to contact me by phone **(xxx)-xxx-xxxx** or by email [**xxxxxx@iastate.edu**](mailto:xxxxxx@iastate.edu)**.**

Thank you for your time and consideration,

**(your name)**